

EVENT AGENDA

April 2

8:00 a.m. ● WELCOME COFFEE

9:00 a.m. ● WELCOME AND OPENING REMARKS
PROCESS ART STUDIO KICK-OFF

9:20 a.m. ● THE ART OF ACCELERATING FROM STRATEGY TO EXECUTION

9:40 a.m. ● CRITICAL SUCCESS FACTORS TO WIN IN THE ERA OF HYPER SPEED

10:05 a.m. ● SPEAKING THE LANGUAGE OF PROCESSES TO ACCELERATE
BUSINESS TRANSFORMATION

10:35 a.m. ● COFFEE BREAK

10:55 a.m. ● DIGITAL TRANSFORMATION STRATEGY IN THE DISRUPTION ERA

11:35 a.m. ● REAL-LIFE CASES OF LEADING COMPANIES: LEVERAGING
AGILITY AND ADAPTABILITY AS KEY SUCCESS ENABLERS

12:30 p.m. ● PANEL DISCUSSION
DIGITAL TRANSFORMATION AT HYPERSPEED

1:00 p.m. ● COFFEE & NETWORKING