

# EVENT AGENDA

March 27

- 8:00 a.m. ● WELCOME COFFEE
- 9:00 a.m. ● WELCOME AND OPENING REMARKS  
PROCESS ART STUDIO KICK-OFF
- 9:20 a.m. ● THE ART OF ACCELERATING FROM STRATEGY TO EXECUTION
- 9:40 a.m. ● CRITICAL SUCCESS FACTORS TO WIN IN THE ERA OF HYPER SPEED
- 10:05 a.m. ● SPEAKING THE LANGUAGE OF PROCESSES TO ACCELERATE  
BUSINESS TRANSFORMATION
- 10:35 a.m. ● COFFEE BREAK
- 10:55 a.m. ● STRATEGY IN THE AGE OF DIGITAL DISRUPTION
- 11:35 a.m. ● BUSINESS PROCESS AUTOMATION — HOW MIDSIZE COMPANIES  
CAN BENEFIT
- 11:55 a.m. ● REAL-LIFE CASES OF LEADING COMPANIES: LEVERAGING AGILITY  
AND ADAPTABILITY AS KEY SUCCESS ENABLERS
- 12:35 p.m. ● PANEL DISCUSSION DIGITAL TRANSFORMATION AT HYPERSPEED
- 01:05 p.m. ● COFFEE & NETWORKING