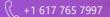
12:35 a.m.

**PANEL DISCUSSION** 

**COFFEE & NETWORKING** 





## EVENT AGENDA

March 27

8:00 a.m.	•	WELCOME COFFEE
9:00 a.m.		WELCOME AND OPENING REMARKS PROCESS ART STUDIO KICK-OFF
9:20 a.m.		THE ART OF ACCELERATING FROM STRATEGY TO EXECUTION Alex Donchuk, Global Channel Director, bpm'online
9:40 a.m.		CRITICAL SUCCESS FACTORS TO WIN IN THE ERA OF HYPER SPEED  Jonathan Moffett, Partner Enterprise Manager for EMEA, bpm'online
10:05 a.m.		SPEAKING THE LANGUAGE OF PROCESSES TO ACCELERATE BUSINESS TRANSFORMATION Alex Donchuk, Global Channel Director, bpm'online Oren Diga, Chief Technical Officer, Proceed Nataly Waters, Customer Success Team Leader, bpm'online
10:35 a.m.		COFFEE BREAK
10:55 a.m.		FEATURED GUEST SPEAKER SIX DIGITAL-DRIVEN TRANSFORMATIONS AS KEY DRIVERS OF THE AGILE ORGANIZATION Prof. Yesha Sivan, CEO, i8 ventures, Professor at the Chinese University of Hong Kong Business School
11:35 a.m.		BUSINESS PROCESS AUTOMATION — HOW COMPANIES CAN BENEFIT Aluma Ganiel-Koby, CEO and Founder, Sheeta, Biz Software Center
11:55 a.m.		REAL-LIFE CASES OF LEADING COMPANIES: LEVERAGING AGILITY AND ADAPTABILITY AS KEY SUCCESS ENABLERS  Oren Diga, Chief Technical Officer, Proceed  Kirill Goncharuk, Chief Information Officer, Ukrtelecom
12.25 a m		PANEL DISCUSSION

**DIGITAL TRANSFORMATION AT HYPERSPEED**