

EVENT AGENDA

March 27

8:00 a.m.



WELCOME COFFEE

9:00 a.m.



WELCOME AND OPENING REMARKS

PROCESS ART STUDIO KICK-OFF

9:20 a.m.



THE ART OF ACCELERATING FROM STRATEGY TO EXECUTION

Alex Donchuk, Global Channel Director, bpm'online

9:40 a.m.



CRITICAL SUCCESS FACTORS TO WIN IN THE ERA OF HYPER SPEED

Jonathan Moffett, Partner Enterprise Manager for EMEA, bpm'online

10:05 a.m.



**SPEAKING THE LANGUAGE OF PROCESSES TO ACCELERATE
BUSINESS TRANSFORMATION**

Alex Donchuk, Global Channel Director, bpm'online

Oren Diga, Chief Technical Officer, Proceed

Nataly Waters, Customer Success Team Leader, bpm'online

10:35 a.m.



COFFEE BREAK

10:55 a.m.



FEATURED GUEST SPEAKER

**SIX DIGITAL-DRIVEN TRANSFORMATIONS AS KEY DRIVERS
OF THE AGILE ORGANIZATION**

Prof. Yesha Sivan, CEO, i8 ventures, Professor at the Chinese University of Hong Kong Business School

11:35 a.m.



**BUSINESS PROCESS AUTOMATION — HOW COMPANIES
CAN BENEFIT**

Aluma Ganiel-Koby, CEO and Founder, Sheeta, Biz Software Center

11:55 a.m.



**REAL-LIFE CASES OF LEADING COMPANIES: LEVERAGING AGILITY
AND ADAPTABILITY AS KEY SUCCESS ENABLERS**

Oren Diga, Chief Technical Officer, Proceed

Kirill Goncharuk, Chief Information Officer, Ukrtelecom

12:35 a.m.



PANEL DISCUSSION

DIGITAL TRANSFORMATION AT HYPERSPEED

1:15 p.m.



COFFEE & NETWORKING